

Privacy Policy

1. General Information

This Privacy Policy describes the principles of processing personal data of participants of the Betclik Clash Summer event (hereinafter referred to as the "Event") and users of the website <https://betclik-clash.com> (hereinafter referred to as the "Website"), operated by **WTV sp. z o.o.**, with its registered office in Wrocław, Poland, entered into the National Court Register (KRS) under number **0000593878**, NIP: **5862302397**, REGON: **363302932**, (hereinafter referred to as the "Controller").

The Controller takes all reasonable steps to ensure that user data is processed in compliance with applicable law, in particular Regulation (EU) 2016/679 of the European Parliament and of the Council (GDPR).

By using the Website, or by entering the Event, the user accepts the terms outlined in this Privacy Policy.

2. Scope of Processed Data

In connection with the organization of the Event and the use of the Website, the following categories of personal data may be processed:

A. Data of Event Participants:

- First and last name.
- In-game and Discord nicknames.
- Email address.
- Data required for tournament organization, such as Steam accounts.
- Address data (for the purpose of shipping prizes).
- Payment data (for the purpose of prize payouts).
- Image (photos, video recordings) recorded in digital form.

B. Data Collected Automatically on the Website:

- IP address.
- Information stored in cookies and similar technologies.
- Statistical and analytical data regarding Website usage.

3. Purposes and Legal Basis for Processing

Personal data is processed solely for the following purposes:

- **Organization and management of the Event**, including registration, communication with participants, and team management. The legal basis for this processing is Article 6(1)(b) GDPR (processing is necessary for the performance of a contract to which the data subject is party). Data is collected for this purpose via the TicketTailor system and Google Forms.

- **Distribution of prizes**, including shipping of physical awards and processing of cash prizes. The legal basis is Article 6(1)(b) GDPR (performance of a contract) and Article 6(1)(c) GDPR (compliance with a legal obligation, e.g., tax regulations).
- **Documentation and promotion of the Event**, which may include broadcasting the tournament (e.g., live streaming) and using photos or video recordings in promotional materials. The legal basis for this is Article 6(1)(f) GDPR (legitimate interest), which is the Controller's interest in promoting and documenting the Event.
- **Conducting traffic statistics and usage analytics for the Website** (based on Article 6(1)(f) GDPR - legitimate interest).
- **Ensuring Website security and preventing abuse** (based on Article 6(1)(f) GDPR - legitimate interest).

Providing data for Event participation is voluntary but necessary to take part in the tournament and be eligible for prizes.

Providing data is voluntary, but may be necessary to initiate contact with the Controller.

4. Cookies and Analytical Tools

The Website **betclic-clash.com** may use cookies and third-party analytics tools to analyze user interactions, ensure proper functionality, and optimize content based on user preferences.

Cookies are small text files stored on the user's device that collect technical information such as:

- IP address,
- browser type,
- time spent on the Website,
- visited subpages,
- referral source.

The Controller may use analytics tools provided by third parties, including:

- **Google Analytics** (Google LLC),
- other similar services that support website analytics and performance monitoring.

When such tools are activated, data may be transferred to third countries, including the United States, solely on the basis of appropriate safeguards in accordance with the GDPR (e.g. Standard Contractual Clauses).

Technical cookies (necessary for the Website to function properly) may be stored automatically. Other cookies (e.g. analytical or marketing) may only be used upon the user's explicit consent provided via the cookie banner.

Users may manage cookies via their browser settings. More details are provided in the [\[Cookies Policy\]](#).

5. Data Recipients

Personal data may be disclosed to the following categories of recipients:

- hosting and technical service providers supporting the Website,
- operators of analytics tools such as Google LLC,
- entities authorized under applicable law (e.g. public authorities).

Data is not used to identify individual users.

6. Data Transfers Outside the EEA

In connection with the possible use of analytics tools, data may be transferred to third countries (e.g. the USA). Any such transfer will be carried out in accordance with Article 46 of the GDPR and subject to appropriate legal safeguards.

7. Data Retention Period

- Data provided as part of contacting the Controller (e.g. via email) will be retained for the time necessary to handle the inquiry, and subsequently for up to 36 months, in order to safeguard potential claims and to document the communication history – based on the legitimate interest of the Controller (Article 6(1)(f) GDPR).
- Statistical and technical data (including cookies) are retained in accordance with browser settings or until manually deleted by the user.

8. User Rights

Each user has the right to:

- access their personal data,
- rectify the data,
- request deletion of the data,
- restrict the processing of data,
- object to the processing of data,
- lodge a complaint with the President of the Personal Data Protection Office (Poland) or another competent supervisory authority.

9. Data Security Measures

The Controller applies appropriate organizational and technical measures to protect data against unauthorized access, disclosure, alteration, or destruction.

10. Changes to the Privacy Policy

The Controller reserves the right to amend this Privacy Policy at any time. The current version will always be published on the Website with an appropriate update date.

11. Contact

For matters related to the processing of personal data, users may contact the Controller at:

kontakt@whatever.gg

Last updated: July 25, 2025